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Challenges of Identity Security and Insecurity in the Postmodern Age

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Abstract
The security of the individual's identity witnesses various threats by the postmodern culture that has introduced new challenges to the process of the self`s individuation in the development of one`s identity. The formation of identity is developed on many levels; however, it stands on strong pillars like self-other relations and sense of belonging. forging one`s identity and security is a long process, in which society plays an important role in its construction not only in terms of ethnic, religious, linguistic differences, but also in terms of a wide range of 'self–other' dynamics. Various factors make up a person's actual identity, including a sense of continuity, a sense of uniqueness from others, and a sense of affiliation based on their membership in various groups like family, ethnicity, and occupation. According to Jungian psychology, individuation is a process of psychological integration and self-realization by which individual beings are formed and differentiated. Forming a secure identity is a challenge in a globalized society living in an age characterized by uncertainty and known by fragmentation, reflexivity, and media saturation. The postmodern culture witnesses the breaking down of major structures in one`s life which complicates the individuation process in introducing issues of insecurity and hybridity. Besides, the division between the so-called 'real' and 'unreal' is collapsed and vast excesses of postmodern society are allowed to spiral out of control. The postmodern culture puts the individuation process in forming a secure identity in front of difficult challenges that require new strategies of adaptation.

Key words: Postmodern Culture, Individuation, sense of belonging, insecurity, fragmentation, identity.